



4th World Congress on
**MATERNAL, FETAL & NEONATAL
MEDICINE**

Medical Evolution: Pre-Conception to Birth



BARCELONA

International Barcelona Convention Center (CCIB)

25-27 February 2025



ORIGINAL EVENT
KENES GROUP

www.worldmfnm.com



4th World Congress on

MATERNAL, FETAL AND NEONATAL MEDICINE

For bookings and further information, please contact:
Petya Yoncheva, Industry Liaison & Sales Associate
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4th World Congress on Maternal Fetal Neonatal Medicine

Congress President: **Gian Carlo Di Renzo**
Scientific Committee President: **Umberto Simeoni**
Organising Committee President: **Yariv Yogev**
Host Presidents: **Eduard Gratacos, Maximo Vento**

JOIN US

FIMPP, Owner

The International Foundation for Maternal Periconceptional and Peri-Neonatal Medicine was founded in London on 25 September 2019 with the aim to create a scientific structure to foster education, research and advocacy in maternal, periconceptional and neonatal medicine and care worldwide, and to attain, by all appropriate means, a higher level of physical and mental health for women, mothers, and their children by improving the quality and provision of care in the world.

To achieve this goal, the Foundation's mission is to organize an International Congress every two years, Courses in different regions of the world, linked in particular to the already existing Maternal Fetal and Neonatal Medicine Societies, to create Study Groups on topics with great interest, which promote definitions and terminologies in the mother and infant area, and promoting international scientific exchanges, especially among experts in the low middle income countries.

The Foundation is organized into two bodies, one executive, the Board of Directors and the other scientific, the Board of Scientific Advisors. The Board of Directors is coordinated by Prof Gian Carlo Di Renzo and the other Board by Prof Umberto Simeoni together with their founding members.

Kenes Group, PCO

Kenes Group was founded in 1965, headquartered in Geneva with a team of over 350 professional, multi-cultural, multi-disciplinary employees in 18 locations across 4 continents, Kenes Group provides congress and association management for the medical and scientific sectors, serving International, European, Latin American, Asia Pacific and various national organizations.

Our mission is to empower knowledge, further quality learning, create collaborations, through professional events, communities, and educational programs.

BOARD OF DIRECTORS

Gian Carlo Di Renzo, Italy (Chair)
Eduardo Bancalari, United States
Despina Briana, Greece
Eduardo Fonseca, Brazil
Neena Modi, United Kingdom
Liona Poon, Hong Kong
Maximo Vento, Spain
Gerry H. Visser, Netherlands

BOARD OF SCIENTIFIC ADVISORS

Umberto Simeoni, Switzerland (Chair)
Diogo Ayres de Campos, Portugal
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Charlotte Tscherning, Qatar
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Magdalena Sanz Cortes, United States
Yves Ville, France
Liliana Voto, Argentina



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CONGRESS VENUE

MFNM 2025 will be held in the International Barcelona Convention Center (CCIB)



Plaça de Willy Brandt, 11-14
08019 Barcelona, Spain
www.ccib.es/en/

HIGHLIGHTS FROM THE PROGRAM

- ✓ Efficient interventions for prevention of placental mediated complications
 - ✓ Obesity and its impact on maternal infant health
 - ✓ Nutrition and early feeding in perinatal period
 - ✓ The first trimester screenings
 - ✓ The preterm newborn in the delivery room
- ✓ Genetics, epigenetics and the developmental origins of adult health
 - ✓ Perinatal issues in preterm birth
 - ✓ Fetal surgery and neonatal outcome
 - ✓ The brain of the fetus and the newborn
 - ✓ Phytotherapy
 - ✓ Induction of labor
- ✓ Respiratory distress syndrome and bronchopulmonary dysplasia
 - ✓ Outcome of art pregnancies: facts and challenge
 - ✓ Microbiome in the perinatal period
- ✓ Shortening of pregnancy: miscarriage and preterm birth
- ✓ Vaccines in pregnancy and in the neonatal period

WHY SUPPORT MFNM 2025?

- ✓ Promotes cutting-edge scientific research.
- ✓ Offers a unique opportunity to exchange ideas with renowned clinicians, researchers, and industry executives from across the world.
 - ✓ Generate new sales leads.



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You can choose one of our packages or create your own. The total sum of your contribution will define your support level.

Depending on your level you will be entitled additional benefits, as per the table below:

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	START-UP
Total Contribution in EUR	40,000	22,000	15,000	10,000	4,500
Priority choice of booth space	1 st	2 nd	3 rd	4 th	
Full conference registrations	6	4	3	2	1
Delegate list (including only those who agreed to share details)	yes	yes	no	no	no
Company logo on acknowledgement sign onsite	yes	yes	yes	yes	yes
Industry meeting with the Committee	yes	yes	no	no	no

SPONSORSHIP PACKAGES

PLATINUM 40.000 EUR

- Industry Session - Plenary Symposium 60 min
- Exhibition Space Only 24 sqm (4x6 m)
- Welcome / Network Reception
- Advert in the Industry Area on the Webpage
- Promotional Email Blast – Exclusive
- Benefits as per category

GOLD 22.000 EUR

- Industry Session - Parallel Symposium 60 min
- Exhibition Space Only 12 sqm (3x4 m)
- 1 Social Media Post
- 1 Coffee Break
- Benefits as per category

SILVER 15.000 EUR

- Meet the Expert Session 30 min
- Exhibition Shell Scheme Booth 9 sqm (3x3 m)
- Plasma Screen Advert
- Benefits as per category

BRONZE 10.000 EUR

- Product Theatre Session - 10 min
- Exhibition Shell Scheme Booth 6 sqm (3x2 m)
- Promotional Email Blast – Exclusive
- Benefits as per category

START-UP 4.500 EUR

- Product Theatre Session - 10 min
- Tabletop
- Benefits as per category



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SPONSORSHIP OPPORTUNITIES

	SUPPORT ITEM	PRICE	
EDUCATIONAL	Mobile App	12.000 EUR	
	Poster Area	6.000 EUR	
	Industry Session - Plenary Symposium 60 min	17.000 EUR	
	Industry Session - Parallel Symposium 60 min	12.000 EUR	
	Meet the Expert Session 30 min	8.000 EUR	
	Product Theatre Session - 10 min	4.000 EUR	
	Welcome/Network Reception	8.000 EUR	
	Charging Station/ Kiosk	Price upon request	
PROMOTIONAL & ADVERTISING	Coffee Break	3.000 per break 5.000 per day	
	Hospitality Suite/Meeting Room	Price upon request	
	Venue Branding	Price upon request	
	Photo Booth	10.000 EUR	
	Promotional Material (on display racks)	2.000 EUR	
	Advert in the Industry Area on the Webpage	4.000 EUR	
	Advert in the App	3.500 EUR	
	Push Notification	3.000 EUR	
	Banner-Ad in Confirmation Registration Letter	3.000 EUR	
	Promotional Email Blast - Exclusive	2.700 EUR	
	Promotional Email Blast - Joint	1.800 EUR	
	Post Congress Mailshot - Exclusive	2.700 EUR	
	Social Media Post (Facebook, LinkedIn, Twitter)	1.500 EUR per post 3.500 EUR for all	
	Plasma Screen Advert	3.000 EUR	
	Company Logo on all walk-in slides providing general information for MFNM25	3.500 EUR	
	EXHIBITION	EXHIBITION - FLOORPLAN	
		Exhibition Space only (per SQM)	650 EUR
Shell Scheme Booth (per SQM)		700 EUR	
Tabletop		2.500 EUR	

***VAT will be added to all prices.**



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EXHIBITION

Space Only Rental

(Minimum of 12 sqm)

For smaller booths, please book Shell Scheme

That includes:

- Exhibitors' badges
- 120 words company / product profile in the Programme
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

Shell Scheme Rental

That includes:

- Exhibitors' badges
- 120 words company / product profile in the Programme
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

Please note that it is the Exhibitors/ Supporters responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org Medtech Europe (represents Medical Technology industry) <http://www.medtecheurope.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines.

Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/ Supporter or any other third party.

Exhibitors Badges Rules & Regulations

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed, and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9sqm after. Any additional exhibitors will be charged an exhibitor registration fee.

Companies can purchase a maximum number of exhibitor registrations as follows:

Booths of up to 60sqm – 15 exhibitor registrations

Booths larger than 60sqm – 25 exhibitor registrations.

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual.

EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-advice" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Congress venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR LOGO & PROFILE

You can submit your logo and company profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found here ([TERMS AND CONDITIONS.pdf](#)). Please note that the signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the 4th World Congress on Maternal, Fetal & Neonatal Medicine. The exclusivity of an agent for the handling needs of Congress refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the Congress. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the Congress.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibitors' Technical Manual.

PAYMENT TERMS & METHODS

- 60% upon receipt of the Sponsorship agreement and first invoice
- 40% by 24 August 2024

All payments must be received before the start date of the Congress. Should the Exhibitor fail to complete payments prior to the commencement of the Congress, the Organiser will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

All bank charges are responsibility of the payer.

Payment options:

- Option 1: Payment by Bank Transfer
- Option 2: Payment by Credit Card (4% surcharge applies)

CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to Petya Yoncheva - pyoncheva@kenes.com.

The organisers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before 30 June 2024, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between 1 July 2024 – 27 October 2024.
- 100% of the agreed package amount if the cancellation/ modification is made from 28 October 2024, onwards.

VAT INFORMATION

All prices are exclusive of VAT and are subject to VAT, which will be added to the invoice.

For bookings and further information, please contact me:



Petya Yoncheva – Industry Liaison & Sales Associate

- Tel: 0041 22 908 0488 Ext. 216
- Email: pyoncheva@kenes.com