

Advancing Research,
Understanding & Application

4TH INTERNATIONAL
WORLD OF MICROBIOME
CONFERENCE

26-28 October 2023
Sofia, Bulgaria

WORLD OF
MICROBIOME



microbiome.kenes.com



STATISTICS FROM WOM22 – VIENNA

GENERAL ENGAGEMENT STATISTICS



Total Registrations



Different Countries



Total Number of
Physical Participants



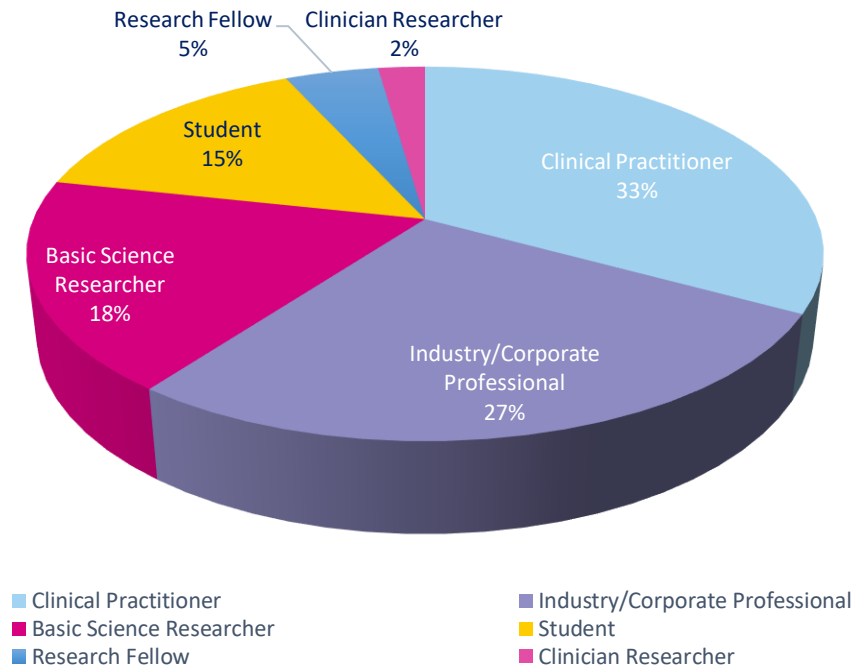
Total Number of
Online Participants

TOP 10 COUNTRIES:

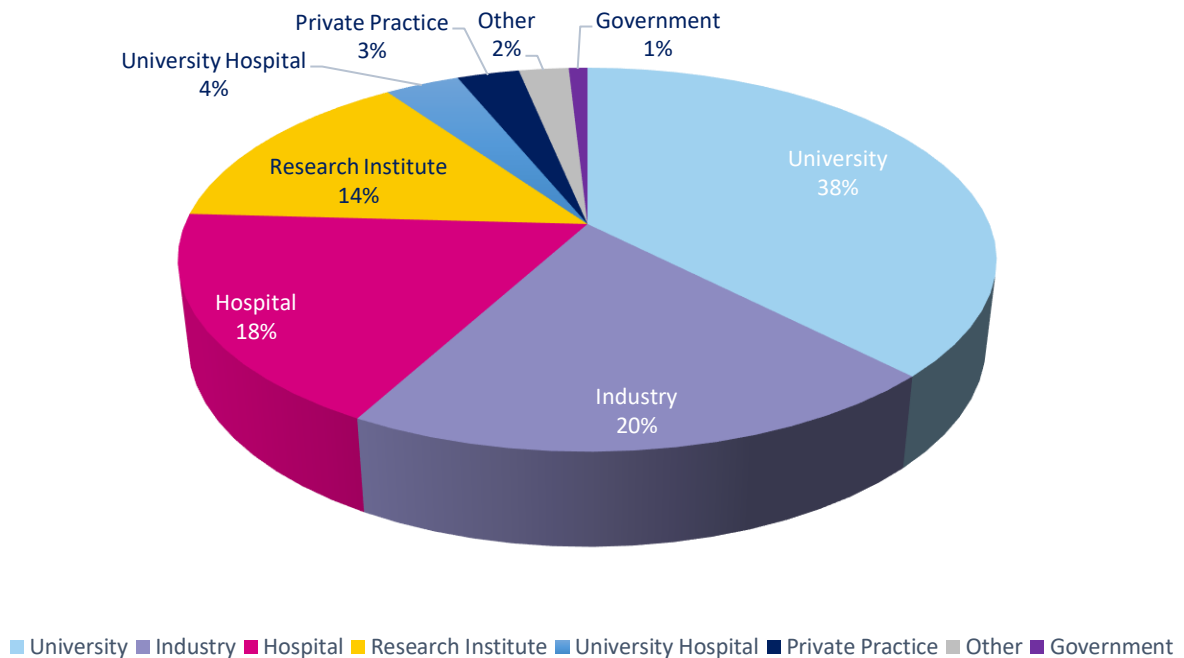
United States	21%
Italy	14%
France	12%
India	11%
Israel	10%
United Kingdom	8%
Germany	7%
Netherlands	6%
Spain	6%
Belgium	5%



PROFESSIONAL ROLE



WORKPLACE





PREVIOUS SUPPORTERS 2019, 2020 & 2022

	<p>BECOME A SUPPORTER!</p> <p>For booking and more details contact us today: Petya Yoncheva</p> <p>pyoncheva@kenes.com</p>		



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OUR EXPERT COMMITTEE



OMRY KOREN

Full Professor and
Principal Investigator,
Azrieli Faculty of Medicine,
Bar Ilan University, Israel



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and Head of the Department
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Associate Professor and
Principal Investigator,
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WHAT CAN YOU EXPECT?

What if you could spread the word about your latest achievements?

In person. To the right audience.

What if you could hear about what they have achieved so far?

In person. From the right professionals.

YOU CAN.

The 4th edition of World of Microbiome will give you great **speaking opportunities in the main scientific program**. There will be an industry speaking slot in every single session. As a bonus you will participate in the **panel discussions** which increases your company`s visibility.

GET YOUR VOICE HEARD!



Strengthen existing relationships and build new ones.



Promote your product and services to our audience.



Put your brand in front of the most influential decision makers.



Network with like-minded industry members and delegates.

Choose how to communicate your ideas:



Industry Session - Plenary Symposium 30 min

15.000 EUR



Speaking Slot in the Main Scientific Program

8.000 EUR



Industry Session - Workshop

6.500 EUR



Product Theatre 10 min

3.800 EUR

- *More information about the main topics is coming soon.*





SPONSORSHIP LEVELS AND BENEFITS

Why to support WOM23?

- Promotes cutting-edge scientific research
- Offers a unique opportunity to exchange ideas with renowned clinicians, researchers, dietitians, nutritionists and industry executives from across the world
- Generate new sales leads

You can choose one of our packages or create your own. The total sum of your contribution will define your support level. Except for the discount the packages will give you additional benefits, as per the table below:

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	START-UP
Total Contribution in EUR	30,000	22,000	15,000	7,500	3,900
Priority choice of booth space	1 st	2 nd	3 rd	4 th	
Full conference registrations	4	3	2	1	1
Delegate list (including only those who agreed to share details)	yes	yes	yes	no	no
Company logo on acknowledgement sign onsite	yes	yes	yes	yes	yes
Company logo and weblink on homepage	yes	yes	yes	no	no
Industry meeting with the Committee	yes	yes	no	no	no



SPONSORSHIP PACKAGES

PLATINUM 30.000 EUR	<ul style="list-style-type: none"> • Industry Session – Plenary Symposium – 30 min • Speaking Slot in the Main Scientific Program + Participation in the Panel Discussion • Company Logo on all promotional materials (printed and online) • Social Media Post (<i>Facebook, LinkedIn, Instagram OR Twitter</i>) • Large Engagement Hub in the Exhibition Area • 4 Full Registrations • 10% discount for extra registrations • <u>+ Platinum Level Benefits</u>
GOLD 22.000 EUR	<ul style="list-style-type: none"> • Speaking Slot in the Main Scientific Program + Participation in the Panel Discussion • Welcome/Network Reception** • Company Logo on all promotional materials (printed and online) • Large Engagement Hub in the Exhibition Area • 3 Full Registrations • 10% discount for extra registrations • <u>+ Gold Level Benefits</u>
SILVER 15.000 EUR	<ul style="list-style-type: none"> • Speaking Slot in the Main Scientific Program + Participation in the Panel Discussion • Company Logo on all promotional materials (printed and online) • Promotional Material (display racks) • Medium Engagement Hub in the Exhibition Area • 2 Full Registrations • 10% discount for extra registrations • <u>+ Silver Level Benefits</u>
BRONZE 7.500 EUR	<ul style="list-style-type: none"> • Product Theatre - 10 min • Promotional Email Blast - Joint • Small Engagement Hub in the Exhibition Area • 1 Full Registration • 10% discount for extra registrations • <u>+ Bronze Level Benefits</u>
START-UP ***new 3.900 EUR	<ul style="list-style-type: none"> • Product Theatre - 10 min • Tabletop • 1 Full Registration • 10% discount for extra registrations • <u>+ Start-Up Level Benefits</u>

**VAT will be added to all prices.*

***Supporters booking items with a contribution of less than Bronze Sponsor category will be acknowledged as "Supporter"/ "Exhibitor" only.*

***Welcome/Network Reception is exclusive and will be made on a "first come, first served" basis. Further Gold Sponsors will be given the choice to take another item at the same price instead.*

****Only eligible companies can benefit from this level.*





SPONSORSHIP OPPORTUNITIES

	SUPPORT ITEM	PRICE
EDUCATIONAL	Educational Grant of Scientific Session	15.000 EUR
	Educational Participation Grant	10.000 EUR
	Mobile App	12.000 EUR
	Poster Area	5.000 EUR
	Industry Session – Plenary Symposium - 30 min	15.000 EUR
	Speaking Slot in the Main Scientific Program	8.000 EUR
	Industry Session – Workshop	6.500 EUR
	Product Theatre - 10 minutes	3.800 EUR
	Welcome/Network Reception <i>(for Gold Sponsor only)</i>	7.500 EUR
	Charging Station/ Kiosk	8.000 EUR
PROMOTIONAL & ADVERTISING	Conference Lanyards	5.000 EUR
	Conference Bags	7.000 EUR
	Notepads & Pens	3.500 EUR
	Branded Chairs	5.500 EUR
	Coffee Break	2.500 EUR (per break)
	Hospitality Suite/Meeting Room	Price upon request
	Venue Branding	Price upon request
	Promotional Material (display racks)	1.500 EUR
	Banner Ad on Website`s Homepage (Non-Exclusive) <i>*new item</i>	4.000 EUR
	Advert in the Industry Area on the Webpage <i>*new item</i>	3.000 EUR
	Advert in the Final Program (Digital Only)	2.700 EUR
	Promotional Email Blast - Exclusive	2.500 EUR
	Promotional Email Blast - Joint	1.700 EUR
	Post Conference Mailshot - Exclusive	2.500 EUR
	Social Media Post	1.500 EUR per post
	<i>(Facebook, LinkedIn, Instagram, Twitter)</i>	4.000 EUR for all 4 media
	Advert on Conference Video <i>*new item</i>	3.000 EUR
	Plasma Screen Advert	2.500 EUR
	Company Logo on all promotional materials (printed and online)	3.000 EUR
	Company Logo on all walk-in slides providing general information for WOM23 <i>*new item</i>	3.500 EUR
Home Page – Company logo acknowledgement at the WOM website	3.500 EUR	
EXHIBITION	EXHIBITION - FLOORPLAN	
	Engagement Hub in the Exhibition Area (Large/Medium/Small)	4.950/3.300/2.200 EUR
	Absent Exhibitor – tabletop with promotional materials, roll-banner – provided by Sponsor) <i>*new item</i>	1.800 EUR

**VAT will be added to all prices.*





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ACKNOWLEDGEMENTS

All Supporters and Exhibitors will be acknowledged in the Program, Mobile Application, on the onsite Supporters' Acknowledgement Board and on the Conference website.

Applications for Sponsor and/or Exhibition must be made in writing with the booking form.

CONTRACTS & CONFIRMATION

SPONSORS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organizer will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

The [Terms and Conditions](#) of the Sponsor will be included in the contract as well.

PAYMENT TERMS & METHODS

- 60% upon receipt of the Sponsorship agreement and first invoice
- 40% by April 28th, 2023
- If sending less than 6 months prior: Payment of 100% upon receipt of Agreement and first invoice.

All payments must be received before the start date of the Conference. Should the Exhibitor fail to complete payments prior to the commencement of the Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Support & Exhibition Sales Department: Petya Yoncheva at pyoncheva@kenes.com

In case of cancellation or reduction of the Sponsorship Amount by Sponsor, the Organizer shall have the right to retain, and if not already paid, Sponsor must pay to Organizer, as agreed liquidated damages, the following amounts in according to the following time schedule, and Sponsor forfeits and waives any right or claim for a refund, in connection therewith:

- 10% of the agreed package amount if the cancellation/ modification is made on or before February 28th, 2023, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between March 1st, 2023 and June 28th, 2023, inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made from June 28th, 2023, onwards.

For bookings and further information, please contact me:

Petya Yoncheva – Industry Liaison & Sales Associate

- Tel: 0041 22 908 0488 Ext. 216
- Email: pyoncheva@kenes.com

